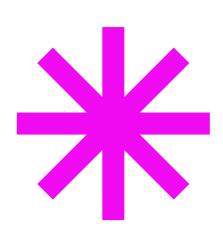


So, what do we DO?



"Most importantly, the impact my coach has had on my life is happiness. To have him as my coach makes life feel easier."





Our Coach-Mentors have a life-changing impact on young people. But how do they do it? It's not luck. It's intensive, consistent, targeted support.



- OUR DIFFERENCE

Sport is our hook.

It engages young people in a way traditional systems don't.

And when combined with mentorship and consistent support that spans years, it's magic.

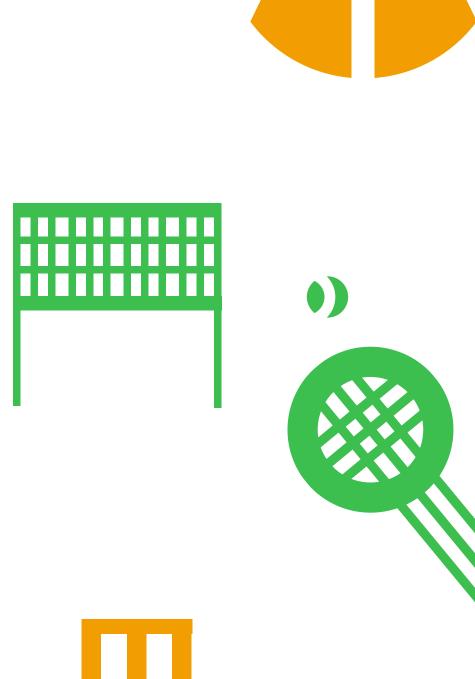
Coach Taner & Maison



- THE OVERVIEW

Free, life-changing support for young people facing poverty, helping them to build brighter futures.

- Coach-Mentors in schools five days a week before, during, and after.
- Support throughout their entire school journey, year-round, including holidays, providing consistency in their lives.
- Working closely with teaching staff to mentor the young people who need us most helping improve attendance, behaviour, and confidence.



- BEYOND THE SCHOOL GATES

From the soft conversations on court at 7am, to a training session with Britain's fastest man!

We help to secure work experience, internships and career opportunities with businesses across many industries – showing what's possible.



- BEHIND IT ALL

We focus on what young people bring, not what they don't. We do that through our STEP framework:

Social s Commu teamwo

Social skills – Communication, teamwork, leadership

Thinking skills – Problem-solving, planning, reflection

Emotional skills – Confidence, resilience, self-discipline

Physical skills – Fitness, agility, sporting ability

It's structured.
It's evidence-based.
And it works.

- WE TRACK, MEASURE AND EVOLVE

Children's wellbeing is in crisis and on a rapid decline. But we see **significant statistical improvements across thousands every year.**



Big improvements in behaviour



Boosted attitudes to sport



Increased sense of school belonging



Let's put that all into perspective – our young people attend up to 14 extra days in school every year. That's two more weeks of learning, opportunity, and a

THAT'S HUGE.

brighter future.

